Siriveena Nandam

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EXPERIENCE

MANAGING DIRECTOR OF PRODUCT DESIGN | DEVELOP FOR GOOD

DECEMBER 2020 - PRESENT

- Oversee multiple cross-disciplinary project teams and provide high-level support to ensure quality deliverables
- Direct development of Akron Children's Hospital apps and design for Organisation for Economic Co-operation and Development web portal

UX DESIGNER & PRODUCT MANAGER | DEVELOP FOR GOOD

SEPTEMBER 2020 - PRESENT

- Manage team of 6 designers and developers in end-to-end design of CLC South Sudan nonprofit responsive website
- Lead client meetings to plan and implement user research and design strategy
- Solve challenges surrounding features, layout, and user flow of Sambhali US nonprofit website

LEAD UI/UX DESIGN INTERN | THELATEST.COM

JULY 2020 - SEPTEMBER 2020

- Spearheaded design of affiliated website, Our National Conversation
- Worked closely with CEO to translate business problems and requirements into compelling UIs
- Initiated communication framework between engineering, graphic design, and UX design teams to define project goals and technical constraints
- Built 5-person UX design team from the ground up, including candidate interviewing and selection

UX RESEARCHER | SUPER PURPOSES

MAY 2020 - JULY 2020

- Identified interface and usability factors that contribute to consumer perception of website
- Created detailed user testing and interview scripts for UX team
- Analyzed data from usability tests and contextual inquiries to generate actionable items
- Led weekly meetings with UX, content creation, and development teams

RESEARCH ASSISTANT | THE BRAIN GROUP AT THE UNIVERSITY OF MIAMI

AUGUST 2017 - SEPTEMBER 2020

- Administered multi-visit experimental projects and psychiatric interviews to explore anxiety, cognition, and behavior throughout development
- Strategically optimized project design by selecting experimental stimuli and other research protocols
- Performed data preparation, cleaning, and statistical analyses through Excel, R, and SPSS

RESEARCH INTERN | THE COOPERATION LAB AT BOSTON COLLEGE

JUNE 2019 - AUGUST 2019

- Tested and recruited subjects for a two-part cross-cultural study on virtuous behavior in USA, Canada, Peru, Ecuador, Uganda, and India
- Transformed qualitative data into quantifiable variables for data analysis

SKILLS

Product Design
UI/UX Design
Visual Design
Wireframing
Branding
Interaction Design
Information Architecture
User Research
Usability Testing
Data Analysis
Affinity Diagramming
Prototyping

TOOLS

Figma	InVision
Sketch	Zeplin
Balsamiq	Adobe XD
Qualtrics	Adobe Illustrator
HTML/CSS	Adobe Photoshop
R	SPSS
Qualtrics	MS Office / GSuite

PAPERS & PRESENTATIONS

Nandam, S., Howell, A. *Effects of virtuous norm format on the knowledge-behavior gap in young children.* August 2019.

Nandam, S., et al. *Predicting Social Anxiety: Threat-Related Attention Bias, Affective Flexibility, and Avoidance Behavior.* (In Preparation).

EDUCATION

DESIGNLAB

VISUAL DESIGN, UX DESIGN

DECEMBER 2020

UNIVERSITY OF MIAMI

B.S. IN PSYCHOLOGY, MINORS IN MATHEMATICS, PHILOSOPHY, BIOLOGY

MAY 2020